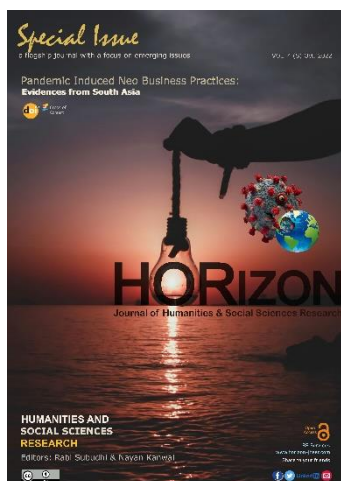


NEW ISSUE ANNOUNCEMENT



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FOREWORD

Pandemic Induced Neo Business Practices: Evidences from South Asia

Rabi Subudhi, *Senior Professor* and Nayan Kanwal, *Professor*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id0009.p1>

ARTICLES

CONCEPT

1. Due Diligence for the Protection of Platform Workers in Malaysia: A Human Rights Analysis

Maheran Makhtar^{1}, Zuhairah Ariff Abd Ghadas² and Mahbulul Haque³*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1196.p5>

RESEARCH

2. Digital Consumption Pattern and its Impact on Society: A Study on Semi-Urban Society of Odisha, India

Rabi Narayan Subudhi^{1} and Smruti Malhar Mahapatro²*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1187.p20>

3. Reducing Income Inequality: India's Challenges and Prospects

*Satya Narayan Misra**

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1188.p30>

4. Social Media Habits of Rural Consumers Influencing Online Consumption

Koppala Venugopal^{1} and Saumendra Das²*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1189.p39>

5. Effects of Firm-Level Determinants on Export Performance of SMEs in Bangladesh

Omar Faruk^{1} and Rabi Narayan Subudhi²*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1190.p48>

6. Information Processing Style and E-commerce Website design: A Clustering-based Conjoint Approach

Piyusa Das^{1}, Brajaballav Kar² and Satya Narayan Misra³*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1191.p63>

7. Retail Format Choice for Smartphone Purchase: Online Versus Offline

Lingam Naveen^{1}, Aishwarya Mohanty², Smruti Malhar Mahapatro³ and Rabi Narayan Subudhi⁴*

<https://doi.org/10.37534/bp.jhssr.2022.v4.nS.id1192.p75>

8. Worry and Media Use Behavior during COVID-19 Pandemic

Brajaballav Kar^{1}, Shreyan Kar² and Nilamadhab Kar³*

<https://doi.org/10.37534/bp.ihsr.2022.v4.n5.id1193.p89>

9. Intricacies between Organised and Unorganised Sellers during Covid Pandemic

Koppala Venugopal

<https://doi.org/10.37534/bp.ihsr.2022.v4.n5.id1194.p100>

CASE STUDY

10. A Predator in a Quagmire: *Anupam Bharat*


Ratnakar Mishra

<https://doi.org/10.37534/bp.ihsr.2022.v4.n5.id1195.p106>

REFEREES

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